



Round It Up Donation Drive **APPLICATION**

Monadnock Food Co-op (MFC) contributes regularly to many diverse organizations. If you are requesting a donation from the Monadnock Food Co-op in the form of food, gift cards, sponsorships or other donation, please visit monadnockfood.coop/donations.

MFC holds Quarterly Round It Up Donation Drives allowing customers to round their purchase up to the nearest dollar and donate their change to a non-profit of our choosing. Month-long donation drives will run in March, June, September and December. MFC's role in these Donation Drives is to act as an agent for the designated non-profit, providing the service of collecting donations from contributing customers and remitting these funds to the non-profit at the end of the drive. This service is provided free of charge. Chosen Donation Drive partners should expect us to raise \$1,000 - \$7,000. MFC will mail a check for the collected amount to the partner within three weeks of the drive ending.

The goal of MFC's Quarterly Round It Up Donation Drives is to raise funds for initiatives in the Monadnock Region that work in partnership with us or our suppliers to extend our cooperative's work and meet our Ends Policies in ways that our own organization cannot.

Monadnock Food Co-op's Ends Policies (Mission):

The Monadnock Food Co-op is cooperatively owned and operated by people in our community, and exists to meet our community's need for:

- An accessible, community-owned downtown food market
- A marketplace that welcomes and connects community
- A healthy, sustainable food system
- The support of local farmers and producers
- Appropriate education and training for the community
- A strong, sustainable and improving local economy

To be considered for this program, a candidate organization must be a tax-exempt non-profit with no political or religious affiliations. **Please complete the form on the reverse side of this document and return it along with certification of non-profit status** to the Customer Service Desk, mail it to Monadnock Food Co-op, ATTN: Marketing Department, 34 Cypress Street, Keene, NH 03431, or email it to outreach@monadnockfood.coop. **Incomplete applications will not be considered.**

Round It Up Donation Drive Applications must be received by January 1, 2019.



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Organization: _____

Program (if applicable): _____ Contact Person: _____

Fiscal Sponsor (if applicable): _____

Mailing Address for Check: _____

Phone: _____ Email: _____

Website: _____ **Non-profit tax ID#:** _____

Please explain how your organization's work & mission align with the goals listed on the previous page:

Please explain any current partnership either with the Monadnock Food Co-op or our suppliers/partners (list who) within the Monadnock Region:

Specifically, how would the **money raised** through a Round-Up Donation Drive (approx. \$1000 to \$7000) benefit your work in relation to our co-op's mission listed on the other side of this document?

Is there a particular month (March, June, September, December) that would be timely within your development campaign & why? (donation checks will be sent up to 3 weeks **after** the end of the drive)

How will you encourage your network to round up their purchases at our co-op?

Provide an example of printed materials that would help our cashiers raise funds for you; they receive many questions from customers so an easy elevator pitch, FAQ, and talking points are key!