ABOUT *this* PROJECT

Our Co-op is opening a location in Jaffrey, NH — and as we all know, it takes a community to open a Co-op!

Our Vision is to purchase the former Rite Aid building and property at 123 Peterborough Rd in Jaffrey, NH. This space will need renovations plus an addition. Design plans can be viewed here:

WWW.MONADNOCKFOOD.COOP/JAFFREY-LOCATION

Once open, this Co-op will be a 13,000 sq ft, full-service grocery store!

KEY THINGS *to* KNOW

This program is open to Member-Owners of Monadnock Food Co-op who are in good standing and residents of New Hampshire.

All potential investors should read Monadnock Food Co-op's Member-Owner loan packet for a complete description of the program, expansion plan, and the risks of making a loan.

The information provided in this brochure does not constitute an offer to sell or a solicitation of an offer to purchase securities and any such offer or solicitation can only be made by an Offering Memorandum.

Thank you for supporting our expansion and mission!

www.monadnockfood.coop/jaffrey-location

MONADNOCK FOOD CO-OP
34 CYPRESS STREET
KEENE, NH 03431

QUESTIONS? *Please reach out!*

CONNIE McCAULEY,
CAMPAIGN COORDINATOR
MEMBERLOANS@MONADNOCKFOOD.COOP
603.283.5592

"**Good food is** at the center of a good life and we have been without a real grocery store in Jaffrey for many years. More than 26,000 people live in Jaffrey and the six towns bordering us. Just in Jaffrey, we have more than 100 units of new housing coming on the market in the next 36 months. This is a vibrant and growing area. The Co-op is long-needed, greatly anticipated, and we are looking forward to our successful new store!" **— Tom Ahlborn-Hsu**

"**When selecting Keene** as our hometown, the Monadnock Food Co-op was a big factor in our decision. The profits generated by a co-op stay in the community instead of flowing to some far removed corporation. As our Co-op expands, the benefits to our community expand." **— Ed Selby**

"**Community is the heart** of the Monadnock Food Co-op, whether that means providing jobs, supporting local farms, or providing families with healthy food options. By making a member loan, you are investing locally and directly impacting our community."

— Trish Campbell & Dave LaCoste

"**We are very invested in our community** and are committed to supporting local and giving back to our region through *Round It Up* and the *Farm Fund*. We choose to support the Member Loan Campaign because it amplifies and increases our Co-op's impact in the region. If you are able, we hope you'll join us!" **— Rob & Sandy Hamm**

Scan for more information!

monadnock FOOD CO•OP

GOOD. LOCAL. FOOD.

MEMBER-OWNER CAPITAL CAMPAIGN

Buy local, invest local!

GOOD LOCAL FOOD in KEENE and JAFFREY, NEW HAMPSHIRE • GOOD LOCAL FOOD in KEENE and JAFFREY, NEW HAMPSHIRE •

monadnock® FOOD CO•OP

WE ARE GROWING

to JAFFREY!

New Hampshire

Grow your Co-op!

REQUEST FOR OFFERING MEMORANDUM

Our Member-Owner Loan Campaign is a drive to raise at least $2.5 million in loans to open a Co-op in Jaffrey, NH. The Offering Memorandum is available to Member-Owners of MFC who are residents of New Hampshire.

MEMBER–OWNER'S INFORMATION:

(this is the legal owner of the equity in Monadnock Food Co-op)

FIRST: _____

LAST: _____

E–MAIL: _____

MAILING ADDRESS: _____

CITY / STATE / ZIP: _____

PHONE: _____

- ☐ I confirm I am a resident of New Hampshire.
- ☐ I confirm I am a fully-vested Member-Owner of Monadnock Food Co-op.
- ☐ I am requesting a copy of the Offering Memorandum.
- ☐ I confirm I am age 18 or older.

PLEASE RETURN TO:

MONADNOCK FOOD CO-OP
ATTN: MEMBER LOANS
34 CYPRESS STREET
KEENE, NH 03431

THANK YOU!

ready, set, grow... to Jaffrey!

STRENGTHENING COMMUNITY, GROWING IMPACT, & PROVIDING GOOD. LOCAL. FOOD.

INVEST IN our MISSION

Support from our Member-Owners will expand our support of our greater community with a Co-op in Jaffrey, NH! This expansion brings greater mission-driven impact; increased support for local farmers and producers, more local jobs, and greater food accessibility for our community.

Member-Owners can invest in our Co-op through our Member-Owner Loan Campaign. This initiative provides an opportunity to invest in a fair and local community-owned social enterprise.

Participation in our Loan Campaign is open to Member-Owners of the Monadnock Food Co-op who reside in New Hampshire.

With your support, our financial goal is to secure 2.5 million from our Member-Owners to finance equipment, inventory, and other expenses within the building.

Our location in Jaffrey, NH is estimated to cost $10.5 million, which includes the purchase of the existing building, repairs, and a modest expansion.

Interest will be paid annually. Loan terms are between 6 to 10 years.

MEMBER-OWNER LOANS *fuel our growth*

Capital from Member-Owners means less dependency on outside lenders.

Member-Owner earn up to 4% on their loans to our Co-op. (see chart below)

Member-Owner Loans demonstrate tangible support for our cooperative business model and vision of our community.

LOAN AMOUNT	INTEREST RATE
$2,000 TO $9,999	UP TO 3%
$10,000 +	UP TO 4%

OUR GOAL is $2.5M

TO HELP FINANCE THE ESTIMATED $10.5M PROJECT COSTS