



Quarterly Round Up Donation Drives

Monadnock Food Co-op (MFC) contributes regularly to many diverse organizations. **If you are requesting a donation from the Monadnock Food Co-op in the form of food, gift cards, sponsorships or other, please use our *Donation Policy & Application* instead, found at www.monadnockfood.coop.**

MFC holds Quarterly Round Up Donation Drives allowing customers to round their purchase up to the nearest dollar and donate their change to a non-profit of our choosing. Month-long donation drives will happen in March, June, September and December of 2017. MFC's role in these Donation Drives is to act as an agent of the designated non-profit, providing the service of collecting donations designated by contributing customers, summarizing them daily and remitting the funds collected to the non-profit at the end of the agreed period. MFC's donation to the non-profit is to provide this service free of charge. Chosen Donation Drive partners should expect \$1-7000 to be raised and payment mailed by the third week after the drive ends.

The goal of our Quarterly Round Up Donation Drives is to raise funds for initiatives that improve the health of our community and help create a vibrant, sustainable local food system. Priority will be given to applicants who:

- work in partnership with MFC or our suppliers to extend our cooperative's work and meet our Ends Policies in ways that our own organization cannot
- work within the Monadnock Region
- contribute to food accessibility or food-related education for vulnerable populations

Monadnock Food Co-op's Ends Policies (Mission):

The Monadnock Food Co-op is cooperatively owned and operated by people in our community, and exists to meet our community's need for:

- An accessible, community-owned downtown food market
- A marketplace that welcomes and connects community
- A healthy, sustainable food system
- The support of local farmers and producers
- Appropriate education and training for the community
- A strong, sustainable and improving local economy

To be considered for our this Program, a candidate organization must be a tax-exempt non-profit that has no political or religious affiliations. **Please complete the form on the reverse side of this document and return it along with certification of non-profit status** to the Customer Service Desk, mail to Monadnock Food Co-op, ATTN: Marketing Manager, 34 Cypress Street, Keene, NH 03431, or email it to marketing@monadnockfood.coop. **Incomplete applications will not be considered.**

Requests for Round Up Donation Drives in 2017 must be received by January 31st, 2017.



Round Up Donation Request Form

Organization: _____

Program (if applicable): _____ Contact Person: _____

Mailing Address for Check: _____

Phone: _____ Email: _____

Website: _____ **Non-profit tax ID#:** _____

Please explain of how your organization's work & mission align with the goal listed on the previous page:

Please explain any current partnership either with the Monadnock Food Co-op or our suppliers/partners (list who) within the Monadnock Region:

Specifically, how would the money raised through a Round-Up Donation Drive (approx. \$1000 to \$6000) benefit your work in relation to the goal and priorities listed on the other side of this document?

Is there a particular month (March, June, September, December) that would be timely within your development campaign & why? (donation checks will be sent up to 3 weeks after the end of the drive)

How will you encourage your network to round up their purchases at our co-op?

Provide an example of printed materials that would help our cashiers raise funds for you; they receive many questions from customers so an easy elevator pitch, FAQ, and talking points are key!